

**FULL TERMS AND CONDITIONS OF THE PRIZE PROMOTION “Water Prix 2026”
PURSUANT TO ARTICLE 11 OF PRESIDENTIAL DECREE NO. 430/2001**

1. Promoter

The Promoter is **RX ITALY S.R.L.**, with registered office in Via Marostica 1, Milan (MI), 20146 - Italy, VAT No. 09918270159, organiser of the MCE - Mostra Convegno Expocomfort trade fair.

2. The Delegated Party

The Delegated Company is **Promosfera S.r.l.**, with registered office in Via XXV Aprile 56, Casorate Sempione (VA), 21011 - Italy, Tax Code and VAT No. 02250050024.

3. Eligibility

The Prize Promotion is open to everyone attending MCE - Mostra Convegno Expocomfort (Rho Fieramilano, 24-27 March 2026).

Persons involved in the organisation and management of the Prize Promotion, including the Water Ambassadors involved in the promotion, are excluded.

4. Duration of the Prize Promotion

Participation is valid **from 24–27 March 2026**, during the fair’s opening hours (9:00 a.m. – 6:30 p.m.).

The list of Instant Winners will be officially submitted to the competent Authorities by 15 April 2026.

5. Products promoted - Goal of the Prize Promotion

The purpose of this Prize Promotion is to raise awareness of the “Intelligent (use of) Water” and to showcase Water Ambassadors – companies recognized for their technologies and products promoting water efficiency. The Promotion also aims to attract visitors to their stands in Pavilions 2/4 and 6/10.

6. How to enter

To take part in this Prize Promotion, participants must visit pavilions 2/4 and 6/10 of MCE – Mostra Convegno Expocomfort, dedicated to Water Solutions (Rho Fieramilano, 24-27 March 2026).

Upon registering for the event, each visitor will receive a personal badge bearing a unique alphanumeric code, which is required in order to participate in the Promotion. The code may also be obtained through complimentary invitations.

A dedicated QR Code will be displayed at the booths of the participating Water Ambassadors.

After scanning the QR Code, visitors must register by entering the unique alphanumeric code on their badge and answering a question about the respective Water Ambassador. If answered correctly, they will be eligible for the Instant Win and may immediately win one of the available prizes.

The participant will immediately see the outcome of their entry and, in the event of a win, will receive instructions on how to collect the prize, which must be claimed during the event days.

Each visitor may take part in the Instant Win once per participating Water Ambassador, and only if they have correctly answered the required question.

6.1 Participation Limits

Each QR Code may be scanned only once; however, participants may enter the Promotion once for each different QR Code scanned.

7. How prizes are awarded

Each day, the system will randomly select 27 winners from all entries, for a total of 108 prizes across the entire Promotion period. Any prizes not awarded on a given day will roll over to the next day.

Winners will be notified immediately on-screen and via e-mail, with instructions on how to collect their prize.

The prizes awarded each day through the Instant Win are as follows:

- 1 × iPhone 17 128GB
- 5 × €50 Amazon.it Vouchers
- 10 × €20 Amazon.it Vouchers
- 6 × American Tourister "Take2Cabin" backpacks
- 5 × JBL Mini Speakers

Please note that each winner cannot win more than one Instant Win prize during the entire Prize Promotion period.

The files containing the data of all the winners selected via Instant Win system will be submitted to the competent authorities (Article 9 of Presidential Decree 430/2001) by the date indicated in section 4.

N.B. Should it deem it necessary in order to be able to verify the regularity of the participation, the Promoter reserves the right to request from the winners a copy of their identity card or valid document and, in this case, if the data entered for registration on the online form does not correspond to the document presented, it will not be possible to award the prize.

Winners may not challenge the prize awarded, nor request the corresponding cash value or an exchange/substitution for any reason. However, in the event that the Promoter is unable to deliver the prize won, it reserves the right to substitute the prizes announced with prizes of equal or greater value (Circular of 28 March 2002 point 9.6). Winners may not claim any indemnity as a result of any damage resulting from the acceptance and/or use of the prize.

8. Prizes

PRIZES	QTY	Unit value incl. VAT incl., where due	Total incl. VAT, where due
Iphone 17 256gb	4	980,00 €	€ 3.920,00
AMAZON.IT VOUCHER	20	50,00 €	€ 1.000,00
AMAZON.IT VOUCHER	40	20,00 €	€ 800,00
American Tourister backpack "Take2Cabin" M	24	60,00 €	€ 1.440,00
JBL Mini Speaker	20	50,00 €	€ 1.000,00
TOTALE			€ 8.160,00

THE TOTAL PRIZE VALUE amounts to € 8.160,00 (including VAT, where due).

The values of the prizes shall be deemed to be equal to the list public sale price at the date on which these Regulations are drafted.

8.1 AMAZON.IT VOUCHERS

The voucher cannot be exchanged or redeemed for cash under any circumstances. In the event that the total amount of the item chosen by the winner is less than the value of the prize voucher, no compensation will be due to the winner. The voucher may be redeemed by the date indicated upon receipt.

Vouchers are valid only on Amazon.it.

9. Notification and delivery of the prizes

Winners will be notified on-screen immediately and by e-mail at the address provided during registration. Prizes must be collected on the day of winning, directly at Stand K20 in Pavilion 2 or Stand H01 in Pavilion 6.

Failure to collect the prize by the winner on the day of the event will result in forfeiture of the right to the prize, which will be donated to the Charity mentioned at clause 15

Prizes will be awarded in accordance with Article 1(3) of Presidential Decree No. 430/2001 and European Data Protection Regulation (EU) 679/2016 ("GDPR").

10. Free participation

Participation in the Prize Promotion is free of charge, except for any ordinary postal, telephone or internet connection costs necessary for the purpose of participation.

11. Advertising of the Prize Promotion and the Regulations

The Promoter will communicate the Prize Promotion through leaflets distributed at the trade fair via social media and web communications.

The advertising message will comply with what is stated in these Regulations. The complete Regulations will be made available to participants at www.mcewaterprix2024.it

12. Guarantees and obligations.

Entry codes will be collected, and winners automatically selected using computer software, for which a declaration of proper functioning has been issued, in compliance with Italian law.

The Prize Promotion database will be supported on a server located in Italy.

The report on the awarding and closing of the event shall take place in the presence of a notary public or the person responsible for the public trust competent for the area (Article 9 of Presidential Decree No. 430/2001).

A suitable guarantee has been provided in accordance with Article 7 of Presidential Decree No. 430/2001 to cover the total value of the prizes.

This Prize Promotion is conducted in compliance with Presidential Decree No. 430/2001 and the guidance of Circular No. 1 of 28 March 2002/AMTC issued by the Italian Ministry for Business and Made in Italy.

Participation in this Prize Promotion implies full and unconditional acceptance of these Regulations, including the stated prize values.

In the event of blatant and detectable attempts at fraud and false and inaccurate statements, the Promoter reserves the right to eliminate the user immediately. Entries submitted by means of temporary e-mails will be considered invalid (and therefore cancelled). The Promoter also reserves the right to prevent the use of temporary e-mails during the entry stage, when identified as such.

Should the Promoter, or third parties engaged by it, identify users entering the Prize Promotion by means and with tools that are capable of circumventing its randomness, or in any case which are judged to be suspicious, fraudulent, or in violation of the normal course of the initiative, or through the use of temporary e-mail addresses, these will be excluded from participation and will not be able to receive any prize won.

The Promoter reserves the right to exclude from the Prize Promotion any entrants found to have participated in bad faith (double identities, multiple entries with various e-mail addresses, etc.).

Therefore, the Promoter, or third parties commissioned by it, reserves the right to take action against all participants in the terms deemed most appropriate (which include, if held to be necessary, the request for an identity document) and in compliance with laws currently in force.

The collection and processing of participants' data will be carried out in accordance with the GDPR.

13. Electronic and telematic tools

The Promoter is not responsible for any technical issues — including problems with computers, devices, internet or telephone connections, software, or hardware — that may prevent participation in the Prize Promotion.

The Promoter also declines all responsibility for problems caused by the configuration of the user's computer/device that could affect user performance during the phase of play/participation.

14. Recourse

The Promoter does not intend to exercise the right of recourse to the withholding tax provided for by Article 30 of Presidential Decree No. 600/1973 and shall bear the related tax burden.

15. Beneficiary non-profit organisation

Any prizes not requested or not awarded will be donated to the Associazione Banco Alimentare della Lombardia "Danilo Fossati" ODV, Via Papa Giovanni XXIII, 17/19, Muggiò (MB), 20835 - Italy.

16. Privacy Notice

In compliance with the provisions of Regulation (EU) 2016/679 (henceforth "GDPR") and the Privacy Code (Legislative Decree No. 196/2003 as amended by Legislative Decree No. 101/2018), users are hereby informed that their data will be processed by RX Italy S.r.l. in its capacity as Data Controller (henceforth "Data Controller"), with registered office in Via Marostica 1, Milan (MI), 20146 - Italy, VAT No. 09918270159. F

For privacy-related questions, contact privacy.rxitaly@rxglobal.com or call +39 02 4351701.

The Data Controller has appointed its own Data Protection Officer, who can be contacted at privacy.rxitaly@rxglobal.com or at +39 02 4351701.

In accordance with Articles 4 and 24 of the GDPR, and as required under Article 12 thereof, the Data Controller adopts the following specific policy for the Prize Promotion called "Water Prix 2026" (from here on "Prize Promotion", the Regulations for which can be read here www.mcewaterprix2024.it) as a measure to provide the Data Subject with the information referred to in Article 13 of the GDPR and the notices referred to in Articles 15 to 22 and 34 thereof relating to the processing of personal data provided by the entrant.

The data is collected via the web page www.mcewaterprix2024.it located in Windows Hosting at Aruba Cloud located in Italy, given in use to the Data Controller in order to allow the Prize Promotion to be run correctly.

The web page will remain online until 27 March 2026. Afterward, the Delegated Company will process the data for purposes related to prize awarding operations and the subsequent closure of the competition, following which the data will be communicated to the Data Controller.

Data processing is carried out on the basis of the conditions of lawfulness envisaged under Article 6 of the GDPR. For the purposes inherent in the relationship established with the Data Controller, therefore, its legal basis as required under Article 13(c) of the GDPR is justified by the reasons for which the contractual relationship with the Data Controller is established, i.e. participation in the Prize Promotion (legal basis under Article 6(1)(b) of the GDPR).

The provision of data is a prerequisite for participation in the Prize Promotion (Article 13(2)(e) of the GDPR).

The data provided must be true and up to date. RX Italy S.r.l. accepts no liability in respect of either incorrectly entered or incomplete data.

The data collected will not be disclosed to third parties unconnected with the Prize Promotion. Therefore, they will only be communicated to persons with the appropriate authorisation pursuant to Article 29 of the GDPR, to Data Processors appointed pursuant to Article 28 of the GDPR and to Sub Processors such as persons in charge of the Fair stand, information and data security systems and suppliers of prizes, and will be made available to the Consumer Protection and Public Trust Officer responsible for the area insofar as necessary for the purposes of the Prize Promotion.

With a view to achieving these purposes, the processing of the data provided to the Data Controller will include, among other things, the management, organisation, use, storage, and creation of the database.

Data may be processed throughout the EU and, where applicable, in non-EU countries in accordance with Articles 45 and 46 of the GDPR. Processing may also involve the RX Group, of which the Data Controller is a part, within the limits defined by Article 48 of the GDPR.

Data may be shared with partners involved in the Prize Promotion, such as the Delegated Company Promosfera S.r.l., with registered office in Via XXV Aprile 56, Casorate Sempione (VA), 21011, Italy, as well as press offices for the promotion of the Prize Promotion and for the production of both online and print articles aimed at promoting the initiative and its winners.

The Prize Promotion itself, as well as the winners of the final prize, may be publicised via the Data Controller's social media channels. Participation in the Prize Promotion implies consent for the publication of personal details, including photographs, of some participants and of the final prize winner. If participants do not wish their personal data or images to be published, they should refrain from participating or decline to be photographed. Not wishing to be photographed does not prevent participation in the Prize Promotion.

The data will be processed in paper and/or electronic form. The Data Controller carries out the prize awarding using the "Instant Win" system, in which the software assigns prizes in a completely random manner. Upon validation of the recorded data, the system will immediately notify the participant of the result of their entry and the potential awarding of a prize. For further information on this process, participants are advised to consult the competition Regulations or contact the Delegated Company.

The Data Controller does not carry out any profiling.

Data breach: In the event that the Data Controller suffers a data breach as configured in Articles 33 and 34 of the GDPR involving a risk for the rights and freedoms of natural persons, it will take steps, where appropriate, to notify the supervisory authority and communicate the incident to all those concerned.

The Data Controller also hereby informs that the Data Subject is guaranteed the rights to access listed under Article 15 of the GDPR and that he/she also has the right: 1) to request from the Data Controller access to and rectification or erasure of personal data or restriction of processing concerning him or her; 2) to object to the processing of data; 3) to data portability; 4) where the processing is based on Article 6(1)(a) or Article 9(2)(a) of the GDPR to withdraw consent at any time without prejudice to the lawfulness of the processing based on consent given before the revocation; 5) to lodge a complaint with a supervisory authority.

To exercise the rights listed above or to obtain further information on the processing of data, the Data Subject should simply send an e-mail containing his or her name and surname and the right that he or she wishes to exercise to the following address privacy.rxitaly@rxglobal.com, indicating "Exercise of rights" in the subject line of the e-mail.

Once the Data Controller has processed what has been received, it will send a reply within the timeframe indicated in Article 12 of the GDPR.

The Data Controller also hereby notifies that if it intends to process the personal data for a further purpose other than that for which the data was collected, it will, prior to such further processing, provide the Data Subject with information regarding said other purpose and any further relevant information as referred to Article 13(2) of the GDPR by collecting consent for the specific case.

The Delegated Company

Promosfera srl